

ADVERTISING RATES

Annual CALENDAR & "Connections" Newsletter



✓ FULL PACKAGE DEAL **Deadline: July 14**

Advertise in **both** our *Annual Calendar* and *Bi-Monthly Newsletter* to reach patrons all year long.

MEMBER BONUS! A dedicated email will be sent mid-year to all congregants in support of our Full Package Advertisers.

Full Package Ad Size	Full Package Rate	Full Package Includes:
Single	\$875	<ul style="list-style-type: none"> • One Ad for each of 13 months in the Annual Calendar • One Ad in each of 6 issues in the bi-monthly Newsletter • Web Business Directory Listing on kolaminj.org
Double	\$1,650	
Triple	\$2,400	

✓ CALENDAR **Deadline: July 14**

Our 13-month Calendar puts your business/service at people's fingertips for the entire year.

Calendar Ad Size	1 Month	6 Months	13 Months <small>Includes 1 Newsletter ad</small>
Single (2.625"w x 1.375"h)	\$50	\$275	\$495
Double (2.625"w x 2.9"h)	\$95	\$525	\$980
Triple (2.625"w x 4.45"h)	\$140	\$765	\$1,455

Calendar Months Request:

Specific month requests are considered but NOT guaranteed.

- | | | |
|-------------------------------------|-----------------------------------|-------------------------------------|
| <input type="checkbox"/> Sept. 2023 | <input type="checkbox"/> February | <input type="checkbox"/> July |
| <input type="checkbox"/> October | <input type="checkbox"/> March | <input type="checkbox"/> August |
| <input type="checkbox"/> November | <input type="checkbox"/> April | <input type="checkbox"/> Sept. 2024 |
| <input type="checkbox"/> December | <input type="checkbox"/> May | |
| <input type="checkbox"/> January | <input type="checkbox"/> June | |

✓ NEWSLETTER **Sept/Oct Issue Deadline: July 14**

Our bi-monthly newsletter is a home-delivered, frequent source of information – great for various advertising needs!

Newsletter Ad Size	1-4 Issues <small>Cost per insertion</small>	6 Issues <small>Includes 1 Calendar ad</small>
Single (2.5"w x 1.75"h)	\$118	\$360
Double (2.5"w x 3.625"h)	\$155	\$875
Triple (2.5"w x 5.5"h)	\$230	\$1,250

Issue Request:

Individual issue requests ARE guaranteed.

- | | |
|---------------------------------------|---------------------------------------|
| <input type="checkbox"/> Sep/Oct 2023 | <input type="checkbox"/> Mar/Apr 2024 |
| <input type="checkbox"/> Nov/Dec 2023 | <input type="checkbox"/> May/Jun 2024 |
| <input type="checkbox"/> Jan/Feb 2024 | <input type="checkbox"/> Jul/Aug 2024 |

Ad Specs: Please submit high resolution (300 dpi) PDF, JPG or TIF files.

Hard copies and scans accepted; art/font substitutions may be necessary.

Ad Submission & More Information: www.kolaminj.org/advertise or email Sue Fenick at sepress@hotmail.com

Calendar & Newsletter Advertising 2023-2024 **Deadline: July 14**

Purchase ad space online at www.kolaminj.org/advertise or submit this form along with check payable to Congregation Kol Ami, 1101 Springdale Road, Cherry Hill, NJ 08003.

Company & Contact Name: _____

Business Address: _____ Phone: _____

Email: _____ Cell Phone: _____

Signature of Contributor: _____ Date: _____

FULL PACKAGE Deal (13 months & 6 issues)

CALENDAR Number of Months: _____

NEWSLETTER Number of Issues: _____

Total Amount Due \$ _____

Check enclosed

Charge my Visa/Mastercard # _____

Expir: _____ / _____ CVV: _____

Contributions are tax-deductible to the extent of the law.

