# **ADVERTISING RATES**

Annual CALENDAR & "Connections" Newsletter





#### **FULL PACKAGE DEAL** Deadline: July 14

Advertise in **both** our **Annual Calendar** and **Bi-Monthly Newsletter** to reach patrons all year long.

**MEMBER BONUS!** A dedicated email will be sent mid-year to all congregants in support of our Full Package Advertisers.

Full Package Ad Size	Full Package Rate	Full Package Includes:
Single	\$875	• One Ad for each of 13 months in the Annual Calendar
Double	\$1,650	• One Ad in each of 6 issues in the bi-monthly Newsletter
Triple	\$2,400	Web Business Directory Listing on kolaminj.org



#### **CALENDAR** Deadline: July 14

Our 13-month Calendar puts your business/service at people's fingertips for the entire year.

Calendar Ad Size	1 Month	6 Months	13 Months Includes 1 Newsletter ad	Calendar Mon Specific month requ	ths Request: ests are considered by	ut NOT guaranteed.
Single (2.625"w x 1.375"h)	\$50	\$275	\$495	☐ Sept. 2023	☐ February	☐ July
Double (2.625"w x 2.9"h)	\$95	\$525	\$980	☐ October ☐ November	☐ March ☐ April	☐ August ☐ Sept. 2024
Triple (2.625"w x 4.45"h)	\$140	\$765	\$1,455	☐ December ☐ May ☐ January ☐ June		



### **NEWSLETTER** Sept/Oct Issue Deadline: July 14

Our bi-monthly newsletter is a home-delivered, frequent source of information – great for various advertising needs!

Newsletter Ad Size	1-4 Issues Cost per insertion	6 Issues Includes 1 Calendar ad		
Single (2.5"w x 1.75"h)	\$118	\$360	Issue Request: Individual issue reques	ts ARE guaranteed.
Double (2.5"w x 3.625"h)	\$155	\$875	□ Sep/Oct 2023	☐ Mar/Apr 2024
Triple (2.5"w x 5.5"h)	\$230	\$1,250	☐ Nov/Dec 2023 ☐ Jan/Feb 2024	☐ May/Jun 2024 ☐ Jul/Aug 2024

Ad Specs: Please submit high resolution (300 dpi) PDF, JPG or TIF files.

## Hard copies and scans accepted; art/font substitutions may be necessary. Ad Submission & More Information: www.kolaminj.org/advertise or email Sue Fenick at sepress@hotmail.com Calendar & Newsletter Advertising 2023-2024 Deadline: July 14 Purchase ad space online at www.kolaminj.org/advertise or submit this form along with

check payable to Congregation Kol Ami, 1101 Springdale Road, Cherry Hill, NJ 08003.

Company & Contact Name: Business Address: \_\_\_\_\_\_ Phone: \_\_\_\_\_ Email: Signature of Contributor:

☐ FULL PACKAGE Deal (13 months & 6 issues)

☐ CALENDAR Number of Months: \_\_\_\_

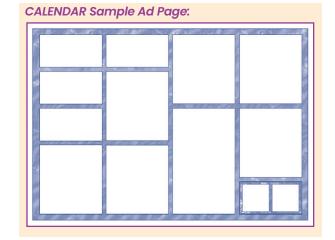
□ **NEWSLETTER** Number of Issues: \_\_\_

Check enclosed
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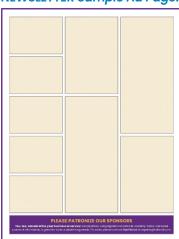
☐ Charge my Visa/Mastero	eard #
Expir:/	CVV:

# Sample Ad Sizes

Calendar Newsletter



#### **NEWSLETTER Sample Ad Page:**



Newsletter SINGLE

2.5"w x 1.75"h

Calendar SINGLE

2.625"w x 1.375"h

Newsletter TRIPLE

2.5"w x 5.5"h

Newsletter DOUBLE

2.5"w x 3.625"h

Calendar DOUBLE

2.625"w x 2.9"h

Calendar TRIPLE

2.625"w x 4.45"h